NETWORKING





















SEPTEMBER SESSION POWER OF COOPERATION IN ACTION

RAEC session is a 2-days business meeting, originally held in February. This year the event has changed its periodicity. On September 19th - 20th RAEC has gathered its members and current and potential suppliers in one place for the second time in 2018.

RAEC Session contains a wide range of activities including a member conference, business meetings and presentations with partners and suppliers, talks, negotiations and a networking event in the evening. RAEC expands the borders and goes beyond making its Session a decency. It's a rare case when executives of the key industry suppliers and wholesalers can meet to discuss urgent and important questions in a comfortable and productive atmosphere.

One of the most important moments of RAEC session is the Networking Event in the evening. RAEC partners appreciate this event for its effectiveness and openness. It's a possibility to become acquainted, to see, to discuss and get a real-time response. To be inside and get insight. We speak, we share, we exchange and we grow together.

The September session showed another RAEC beyond its commercial, regulative and unifying function, as a strong team with wide portfolio of successful projects. RAEC session was the power. Power of what?

The power of energy

Andrey Sukhoverkhov, Board of Directors Chairman, presented the portrait of the wholesaler business activity.

The presentation in facts and figures was skillfully turned by Andrey into an energetic discussion where wholesalers and suppliers voiced their views on the most problematic points.

The power of intelligence

Anton Bork, member of RAEC Management Committee and the Head of Elevel company, showed the wide range of possibilities of the Analysis and BI Center. These possibilities are the opportunities for RAEC's partners to get the precise picture, to manage a better performance and a higher result.

The power of knowledge

RAEC University is a young project of the association that grows impressively fast and shows the results of the well-implemented project. Ekaterina Izraylit, Head of RAEC University, presented these results to the guests and got new project followers that soon will superadd to the University's knowledge base and competence center.

The power of ETIM

Maya Avdonina heads the key ETIM expert organization in Russia:

the Nomenclature and ETIM Center. ETIM constantly changes giving incredible possibilities for e-commerce, project managing and client services. The Nomenclature and ETIM Center makes a prominent work to provide both the partners and other players with the latest and best digital practices.

RAEC's center collects the statistics and organizes regular evaluation of the companies, involved in the project, both members and suppliers. This repot was presented on the event to show their performance, gaps to be filled and capabilities to be used.

The power of business

Viktor Svintsov, Chief commercial officer of RAEC, showed commercial results of RAEC companies and suppliers in a vivid view of data for the first 8 months of the year and presented current and future industry projects organized by RAEC. Among them are product committees and conferences, special working groups and events.

The power of greatness

Time to gather stones and to celebrate the success of the best. RAEC Chief operating officer Ludmila Ushakova announced the RAEC AWARDS with 5 nominees for the best of the best RAEC suppliers in education, commerce, digital, logistics, etc.

The winners will be announced in February on the next RAEC session.